The VisitPay Effect
How VisitPay is driving yield, increasing patient satisfaction, and building trusted financial relationships at St. Luke’s Health System.

1. THE CHALLENGE:
   Surviving in today's new healthcare economy
   - AS PATIENT OBLIGATION RISES
   - DECREASING PAYMENTS ARE DRIVING DOWN MARGINS

2. THE OUTCOME:
   Success by any metric
   - Patient satisfaction is skyrocketing 50%
   - Patient payments are increasing dramatically 30%
   - St. Luke’s cost to collect is drastically reducing 70%

3. PATIENTS GET
   - TRANSPARENCY: Automated EoB reconciliation lets patients know what they owe
   - CHOICE: Practical financing options relieve stress
   - CONTROL: Patients can self-manage their payments

WATCH THE CASE STUDY VIDEO: VisitPay.com/StLukes